

**2024 WE CARE, CHILD CARE SWEEPSTAKES  
OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED OR OTHERWISE RESTRICTED BY LAW.**

**SWEEPSTAKES DESCRIPTION:** Georgia's Path2College 529 Plan's "We Care, Child Care Sweepstakes" (the "Sweepstakes") consists of four (4) random drawings which will be conducted after the conclusion of the Sweepstakes. Four (4) prizes (one per region) will be awarded to the winning Entrants, (4) additional prizes (one per region) will be awarded to the Georgia DECAL-licensed childcare programs where the winning Entrant's children attend. The Sweepstakes begins at 12:00 AM Eastern Time ("ET") July 1, 2024 and ends at 11:59 PM ET on July 31, 2024. Sweepstakes details and entry is available online at [www.path2college529.com/wecare](http://www.path2college529.com/wecare).

**SPONSORS:** Path2College 529 Plan & the Department of Early Care & Learning (DECAL).

**ADMINISTRATOR:** TIAA-CREF Tuition Financing, Inc. (TFI), Program Manager for the Path2College 529 Plan (the "Administrator").

**ELIGIBILITY:** Entry in the Sweepstakes is limited to:

1. Individuals who are at least 18 years of age or older, and
2. Are the parent, legal guardian or grandparent of a child born in 2011 or after, and
3. The child attends a Georgia DECAL-licensed child care program (collectively referred to as "Entrant")

Employees, directors, officers, trustees and agents, and their respective immediate families (spouses and siblings, parents and children and their spouses) and household members of TFI, TIAA-CREF Individual & Institutional Services, LLC, Inc., or Teachers Insurance and Annuity Association (TIAA) and its affiliates, their respective parent companies, affiliates, subsidiaries, owners, divisions, advertising and promotion agencies, the Georgia Office of the State Treasurer, Georgia Student Finance Commission, the Georgia Department of Early Care and Learning (DECAL), and child care programs licensed through (DECAL) (collectively the "Sweepstakes Entities") are not eligible. Persons who won a prize in a previous year's version of the Path2College 529 Plan We Care, Child Care Sweepstakes are also not eligible.

**HOW TO ENTER:** To enter, visit [www.path2college529.com/wecare](http://www.path2college529.com/wecare), complete the entry form and submit online as directed. All entries must be received by 11:59 PM ET on 7/31/2024. Only eligible Entrants may enter the Sweepstakes. **Limit:** One (1) entry per eligible Entrant per eligible child. Multiple Entrants for the same child are not permitted to share the same email address. In the event more than the stated number of allowable entries are received for one person or email address, the first entry processed will be considered the only valid entry received. Multiple entries generated by a script, macro or other automated means will be disqualified. Entries that are incomplete or ineligible are void.

**PRIZES / APPROXIMATE RETAIL VALUE (ARV):**

Four (4) entries (one per region) will be randomly selected to win a \$1,529 Path2College 529 contribution ("Prize") into a Path2College 529 Plan account.

The four (4) child care programs where the We Care, Child Care Sweepstakes winners attend will each receive a \$1,529 check made payable to the child care program.

**WINNER SELECTION:** ThePath2College 529 Plan has assigned Georgia counties into four (4) regions noted below. One winner from each of the four regions will be randomly selected from among all eligible entries in a drawing conducted after the conclusion of the sweepstakes on July 31, 2024.

Region #1: Metro Atlanta

Region #2: Southeast Georgia

Region #3: North Georgia

Region #4: South Georgia

*See Appendix below to view counties sorted by Region.*

**WINNER VERIFICATION:** Individual winners will be notified by phone and/or email and must confirm his/her eligibility within ten (10) business days of notification. If a selected winner does not respond to their notification within ten (10) business days or does not meet the eligibility requirements, the entry will be disqualified and an alternate winner will be randomly selected and notified as per the procedures outlined above. Winners will be required to complete, execute, and submit an Affidavit of Eligibility to a Path2College representative within ten (10) business days of responding to the notification or the Prize (defined above) will be forfeited. If that step is not completed within the specified timeframe, the Prize will be forfeited and awarded to an alternate winner. Child Care Program Winners will be notified by phone and must confirm their eligibility

within ten (10) business days of notification. Child Care Program winners will be required to submit a copy of their IRS Form W9 to a Path2College representative within ten (10) business days of responding to the eligibility verification. Decisions of the Sponsors are final and binding in all matters related to the Sweepstakes. The odds of winning depend on the number of eligible entries received.

**GENERAL PRIZE RESTRICTIONS:** Once the completed Affidavit is submitted to a Path2College representative, individual winners will be provided instructions to open their Path2College 529 College Savings Account if they do not already have a Path2College account. Winners will need to (1) open his or her Path2College 529 Plan Account and (2) provide his or her account number to a Path2College representative. If account numbers are not provided to a Path2College representative within a reasonable timeframe, winners risk having their prize forfeited. Once the winner's account number is provided to a Path2College representative, their account will be funded electronically within 20 business days via direct deposit. Child Care Program winners will receive a check made payable to their child care program within thirty (30) business days of the date Path2College receives a copy of their W-9 and fully verifies eligibility of the respective individual winner. The child care program winner's check will need to be deposited within ninety (90) days of issue. Checks will become void after the ninety (90) days. Winners are also required to execute a Publicity Release in a form provided by Sponsor, the failure of which will disqualify eligibility to receive the Prize. The value of the award may be reported to the IRS on an IRS Form 1099-MISC or as otherwise required by law, and/or to state taxing authorities. No transfer or substitution of the Prize permitted, except by the Sponsor who reserves the right to substitute the Prize, in whole or in part, for one of comparable or greater value.

**CONDITIONS / RELEASE:** By accepting a We Care, Child Care Prize, winners grant to Sponsor, Administrator, and their affiliated companies the right, except where prohibited by law, to use winner's name, likeness, picture, address (city and state), e-mail address, voice, biographical information, written or oral statements, for advertising and promotional purposes in promoting the Sponsor, its products, Website, and/or this Sweepstakes or succeeding Sweepstakes, without compensation unless required by law. Winner shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based on invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alteration, or use in composite form of your name, picture, likeness, address (city and state), e-mail address, biographical information, or entry. The rights granted under this paragraph shall extend to Sponsor and its affiliated companies, agencies, or marketing partners.

**AGREEMENT TO THE OFFICIAL RULES:** By participating in the Sweepstakes, each Entrant fully and unconditionally agrees to accept these Official Rules and the decisions of the Sponsors, which are final and binding in all matters related to the Sweepstakes.

**ENTRANT'S PERSONAL INFORMATION:** Information collected online from Entrant is subject to the Path2College 529 Plan Privacy Policy (<https://www.path2college529.com/utility/privacy-policy>).

**RULES CHANGES AND INTERPRETATIONS.** Sponsor reserves the right in its sole discretion to supplement or make changes to these Official Rules as well as the rules of any contest at any time without notice. Sponsor reserves the right in its sole discretion to interpret the rules of any contest, and such interpretation shall be binding upon all participants.

**WINNER / RULES:** To receive Sweepstakes results (list of winner(s)) or an additional copy of these Official Rules, send an email with the Subject line "We Care, Child Care Sweepstakes" to [emclaughlin@tiaa.org](mailto:emclaughlin@tiaa.org). Requests must be received by 09/30/2024.

**To learn more about Georgia's Path2College 529 Plan, its investment objectives, risks, charges, and expenses please see the Plan Description at [path2college529.com](http://path2college529.com). Read it carefully. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. TIAA-CREF Tuition Financing, Inc. (TFI), Plan Manager. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, distributor and underwriter for Georgia's Path2College 529 Plan.**

#### APPENDIX

Atlanta Metro	Southeast Georgia	North Georgia	South Georgia
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Carroll	Appling	Baldwin	Baker
Cherokee	Atkinson	Banks	Ben Hill
Clayton	Bacon	Barrow	Berrien
Cobb	Brantley	Bartow	Bibb
Coweta	Bryan	Butts	Bleckley
DeKalb	Bulloch	Catoosa	Brooks

Douglas	Burke	Chattooga	Calhoun
Fayette	Camden	Clarke	Chattahoochee
Forsyth	Candler	Columbia	Clay
Fulton	Charlton	Dade	Colquitt
Gwinnett	Chatham	Dawson	Cook
Henry	Clinch	Elbert	Crawford
Newton	Coffee	Fannin	Crisp
Paulding	Echols	Floyd	Decatur
Rockdale	Effingham	Franklin	Dodge
	Emanuel	Gilmer	Dooly
	Evans	Glascok	Dougherty
	Glynn	Gordon	Early
	Jeff Davis	Greene	Grady
	Jefferson	Habersham	Harris
	Jenkins	Hall	Houston
	Johnson	Hancock	Irwin
	Lanier	Haralson	Jones
	Laurens	Hart	Lamar
	Liberty	Heard	Lee
	Long	Jackson	Lowndes
	McIntosh	Jasper	Macon
	Montgomery	Lincoln	Marion
	Pierce	Lumpkin	Miller
	Screven	Madison	Mitchell
	Tattnall	McDuffie	Monroe
	Telfair	Meriwether	Muscogee
	Toombs	Morgan	Peach
	Treutlen	Murray	Pulaski
	Ware	Oconee	Quitman
	Washington	Oglethorpe	Randolph
	Wayne	Pickens	Schley
	Wheeler	Pike	Seminole
		Polk	Stewart
		Putnam	Sumter
		Rabun	Talbot
		Richmond	Taylor
		Spalding	Terrell
		Stephens	Thomas
		Taliaferro	Tift
		Towns	Turner
		Troup	Twiggs
		Union	Upson
		Walker	Webster
		Walton	Wilcox
		Warren	Wilkinson
		White	Worth
		Whitfield	
		Wilkes	