HAVE TAX SEASON ON YOUR MIND?

Make the most of your Path2College 529 Plan tax advantages.

Dear (Name),

As you get your financial house in order this tax season, don’t forget about the tax advantages that come with your Path2College 529 Plan. **Contribute to your account today to enjoy:**

- **A State Income Tax Deduction**
  You may be able to deduct your annual contributions from your income, potentially lowering your state tax bill. You can contribute to your account before the April 15 tax deadline to help maximize your 2014 tax benefits. Limitations apply. See the Disclosure Booklet for details.

- **Tax-Free Growth Opportunity**
  The longer your money is invested in a 529 plan, the more time any earnings have to grow tax-free.

- **Tax-Free Withdrawals**
  When you withdraw the money to pay for qualified education expenses, you pay no federal or state taxes on any earnings.

**Contribute to your Path2College 529 Plan today** to make the most of this smart tax strategy and stay on track with your savings goals. Call 866-575-8227 or [click here](#) to visit our website.

**MAKE A CONTRIBUTION >>**

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**Don’t forget to contribute before the April 15 tax deadline!**

*Mitch Seabaugh*
Executive Director, Path2College Plan

**What if...you had an additional $30,000 for college?**

Time is running out for you to enter our largest sweepstakes ever! The "What if...?" Sweepstake will award one lucky winner a $30,000 Path2College 529 Plan contribution. In addition, the school the winning entrant’s child currently attends will also receive a $10,000 cash contribution. Entries must be submitted online by April 10, 2015. [Click here](#) for price details, official rules and to enter. No purchase necessary. Void where prohibited.

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Any questions? Call 866-575-8227

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All social media platforms are managed by the Georgia Student Finance Commission.

This is a commercial email. Please note that we cannot receive responses to this email. If you feel that you are receiving this email by mistake, please unsubscribe. Written inquiries and comments can be sent to: TIAA-CREF Tuition Financing, Inc., Program Manager, 8500 Andrew Carnegie Blvd., Charlotte, NC 28262.

Consider the investment objectives, risks, charges and expenses before investing in the Path2College 529 Plan. Please visit www.path2college529.com for a Plan Disclosure Booklet with this and other information. Read it carefully. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss.

The tax information contained herein is not intended to be used, and cannot be used, by any taxpayer for the purpose of avoiding tax penalties. Taxpayers should seek advice based on their own particular circumstances from an independent tax advisor. Non-qualified withdrawals may be subject to federal and state taxes and the additional federal 10% tax.

The Path2College 529 Plan is offered by the state of Georgia and managed by TIAA-CREF Tuition Financing, Inc.

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