



For Immediate Release

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It's Not Too Late to Secure Another Tax Deduction!

Enroll in Path2College 529 Plan By April 15th to Receive 2008 State Tax Deduction
Q100 morning host partners with Path2College to get the word out

Atlanta, Ga. - Run-don't walk-to your mailbox. Grab your W-2 and start your taxes. And remember that the State of Georgia offers you a state income tax deduction of up to \$2,000 per beneficiary, per year when you use the Path2College 529 Plan to save for a loved one's college education. What? You haven't opened a Path2College 529 account yet? Don't worry. You're just a click away. Open an account online today and contributions made by April 15, 2009 are eligible for a deduction from your 2008 Georgia state income tax of up to \$2,000 per year, per beneficiary. Please note, a transfer of funds from another 529 college savings plan is not eligible for the Georgia income tax deduction.

Now is the time to start. Anyone can set up a Path2College 529 account for a loved one. There is no start up fee, no monthly maintenance fee, and because there is no residency requirement every Georgia taxpayer who invests is eligible for the tax deduction, regardless of income. With a minimum initial investment of \$25, you don't have to be wealthy to start saving.

"Even though my children are very young - 6 years and 18 months - I can't help but think about the opportunities and challenges they face ahead. I've seen how a college education can make a difference even though it can be expensive. That's why I like 529 college savings plans. They are a great way to save for a college education. The Path2College is an excellent example of a 529 plan. Not only can the funds be used at nearly any college - here or abroad - the federal and state tax advantages help your family's bottom line, too. I'd encourage anyone to learn more about a 529 plan. It just makes sense!" said Bert Weiss of Atlanta's Q100 morning show.

"In these tough economic times it's difficult for families to save" notes Chuck Penuel Director of the Path2College 529 Plan, "but starting now has short term and long-term financial benefits. The short term benefit is the 2008 state income tax deduction. In the long term, even putting away \$25 a month can add up. With the ever-rising cost of college tuition and living expenses, it is important to start saving early."

Any account earnings are free from federal income tax when used for qualified higher education expenses. Path2College 529 account savings can be used towards tuition as well as any other qualified costs including student fees, books, supplies and certain room and board costs. Unlike the HOPE scholarship, funds can be used at virtually any school in the US and many schools abroad, and are not limited to colleges within the state of Georgia.

Join more than 100,000 account owners who have already enrolled in the Path2College 529 Plan. The program is a state-sponsored, tax-advantaged college savings plan administered by TIAA-CREF

Tuition Financing, Inc. Introduced in 2002, families have accumulated over \$530 million in assets in the Path2College 529 Plan as of February 2, 2009.

To contribute to your account or to open an account and start saving today please visit www.path2college529.com or call 1.877.424.4377. Sign up before April 15th and your contributions are eligible for a 2008 tax deduction . . . and when your tax refund is bigger than you expected, don't forget to invest some of it back into your 529 plan.

Consider the investment objectives, risks, charges and expenses before investing in the Path2College 529 Plan. Please visit www.path2college529.com for a Disclosure Booklet containing this and other information. Read it carefully.

Before investing in a 529 plan, you should consider whether the state you or your Beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in that state's 529 plan.

We are required to notify you that the tax information contained herein is not intended to be used, and cannot be used, by any taxpayer for the purpose of avoiding tax penalties. It was written to support the promotion of the Path2College 529 Plan. Taxpayers should seek advice based on their own particular circumstances from an independent tax advisor.

Account value for the Investment Options is not guaranteed and will fluctuate based upon a number of factors, including general market conditions.

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